

MARINA MENTZ

Graphic Information Designer

M: +27 82 499 3982
E: marina@elemintcreative.co.za
W: www.elemintcreative.co.za

I have more than 20 years' experience in the challenging field of graphic information design. I'm a creative, independent, driven person who meets deadlines and can be relied on to produce quality work that meets, or exceeds, my clients' expectations. I am easy to work with, flexible but with excellent attention to detail. I pride myself on building professional working relationships. My ability to deliver quality projects on time, is evidence of this.

What my clients say

Marina has been an integral part of our collaboration with the firm and her dedication, creativity, and commitment to excellence have consistently exceeded our expectations. Marina's technical design advisory services have been invaluable to AFAP. She possesses a deep understanding of design principles and consistently provides expert guidance to ensure our materials are not only visually appealing but also effectively communicate our messages. Her ability to transform complex ideas into visually engaging graphics has greatly enhanced the impact of our publications and promotional materials.

African Fertilizer and Agribusiness Partnership

Terrence Mutuswa, *Communications Officer*
T: +27 87 012 5630

Marina has been an absolute gem to work with. Not only is she creative, but she is patient and gives her best regardless how big or small the job is. She not only designs the collateral but ensures the items are printed and delivered to our offices timeously and within budget.

National Cleaner Production Centre - SA

Constance Mokhoantle, *Snr Communication Practitioner*
T: +27 12 841 3926 **M:** +27 79 181 3268

It is with great pleasure that I recommend the services of Marina Mentz, owner of Elemint Creative cc. At no time has she failed us and consistently delivered on time, making Elemint Creative a valuable service provider and partner to us since 2009.

Mindmuzik Media

Petro Byleveld, *Financial Director*
T: +2712 342 1606

We have worked closely with Marina for the past fifteen years and have found her to be extremely competent and enjoyable to work with. She is innovative and dependable.

Thermal Insulation Products and Systems SA

Des Schnetler, *Chairperson*
T: +27 861 000 334 **M:** +27 82 305 8559

We at Siyenza Management have enjoyed working closely with Marina for several years. We've established a strong working relationship over the years and there is not a shadow of doubt that Marina has proved to be reliable, efficient and willing to go the extra mile to ensure all deadlines are met. Integrity and reliability are synonymous with Marina and Elemint Creative and I would highly recommend her services.

Siyenza Management

Margaret Agocs, *Events Director*
T: +27 11 463 9184 **M:** +27 83 407 8351

Software

- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- Adobe Acrobat
- Adobe After Effects
- Adobe Premier
- Microsoft Word
- Microsoft PowerPoint
- Vyond Animation
- Canva
- Figma
- Wordpress

Achievements

Royal Elephant Hotel

A gorgeous boutique hotel. I worked with this bespoke hotel group to help bring their vision for the brand to life. I was responsible for all hotel print media and digital media, logo design for main hotel brand and logos for four restaurants, all hotel and room stationary, restaurant menus, signage, website.

[Budget: R 1 500 000.00 ($83 000) once-off]

Siyenza Management

Successful, vibrant event company. I worked with this company for close on 10 years. During this time I was responsible for all the visual media required for their annual large events, in the Energy, Industrial development and Manufacturing sectors. I designed and delivered all collateral from logo design, stationery, event advertisements on various platforms, large scale billboards and banners, conference and event programmes and handbooks and websites.

[Budget: Approx R20 000 ($1 100) p/m]

National Cleaner Production Centre, SA

A dynamic company delivering successful change in the production sector of South Africa. Working with NCPC-SA I am responsible for various deliverables on an ongoing basis. I design all print collateral - handbooks, reports, training material, event requirements such as programmes, conference handbooks, electronic stationery, banners and exhibition stands and digital powerpoint presentations and training decks.

[Budget: Approx R40 000 ($2 200) p/m]

African Fertilizer and Agribusiness Partnership

A non-profit social enterprise that collaborates with public and private sector partners. Working with AFAP I am responsible for all their graphic design, print and exhibition deliverables. This company does work all over Africa, and I design and deliver printed material to them on a continuous basis.

[Budget: Approx R50 000 ($2 800) p/m]

Skills

Logo conception and generation, Corporate identify (CI), Print/digital stationary, Full-length publications, Magazine, Books, Newsletters, Company profiles – Print & digital, Event branding, Presentation creation, Explainer videos, Websites and associated media.

Work Experience

Owner/director

Elemint Creative (2005–present)

Before

Held design contracts with Brands like Accenture, and the University of Pretoria 2001 – 2004

Education

BA Information Design (Honours)

University of Pretoria (1997 - 2000)

Creative Design diploma

Open Window Art Academy (1996)